

KINEMASTER VIDEO EDITOR

WALKING THROUGH THE MEMORY WITH IMMERSIVE
TECHNOLOGIES



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VIDEO EDITING



There are many apps for editing video from your mobile phone. None of them will be as good as a video editing program but some of them allow you to make seamless edits using your phone by making use of the internal storage or Google Drive account.

The only downside is that, although we can export the videos with its free version, we will have a watermark in the final video.

One of the best for this type of quick editing is [Kinemaster](#).

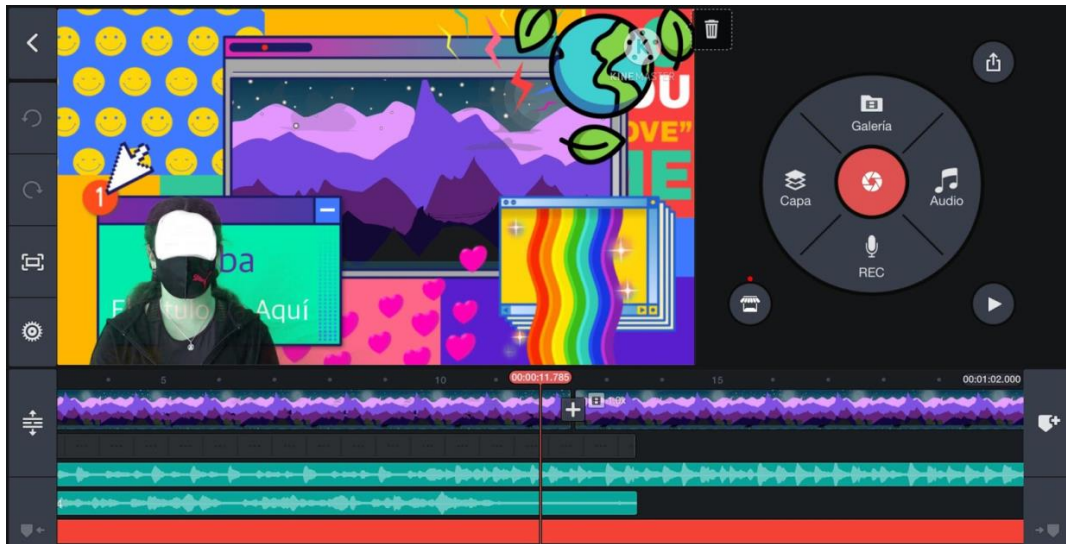
The tool

With Kinemaster you can create any kind of project, adding images or videos, including background music, etc. But you can also edit videos with very nice results, inserting transitions, adding stickers, text, markers that indicate the part of the screen you want and also debugging!



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Being able to record your voice is essential for making video tutorials or explanations, either created for students or for them to show what they learn in their videos.

It includes different tools for editing the video such as cutting, separating, modifying through image effects such as filters, and are such as the voice changer. You can modify the speed, change it and animate the clips.

But without a doubt, the use of multiple layers enhances creativity. That is, you can insert two or more simultaneous videos with split screen or with different sizes each.

It is worth highlighting the Chroma Key, with which you can establish an image or video in the background and place a video that is serious with a green background (although it gives you the possibility of using other colours) and join them together. This will allow anyone to be in the place that best suits their classes. If you are learning about ancient Egypt, you can explain it from the pyramids themselves. The added value of the Chroma Key in Kinemaster is that you don't have to have the image or video that you are going to insert as a background beforehand. You only have to record with the camera of your device with a green background or shaded tones and then edit it.

Once the video is finished, it is exported up to 4K if you want and you can share it on your social networks, by email or save it with your files or in the cloud. Of course, with watermark in the free version.

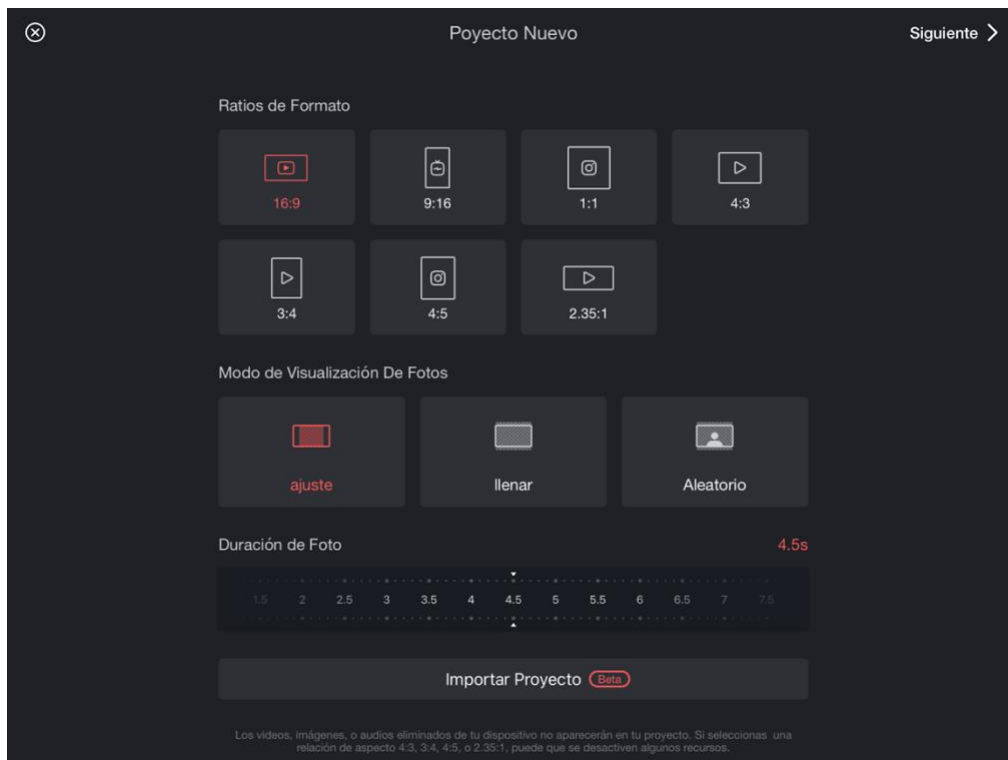
1. The programme interface

When we run the app, this menu appears, from which we can create a new project.



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We will be able to add videos, images, titles, transitions and effects that we want.

- 1: Retirar marca de agua
- 2: Engadir medios
- 3 Engadir audio
4. Grabar co micro
5. Engadir capas
- 6: Gravar videos desde a cámara
- 7: Capturar fotograma
- 8: Visualización da liña do tempo
9. Ir ao principio
10. Ir ao final
11. Reproducir
12. Tenda
13. Compartir

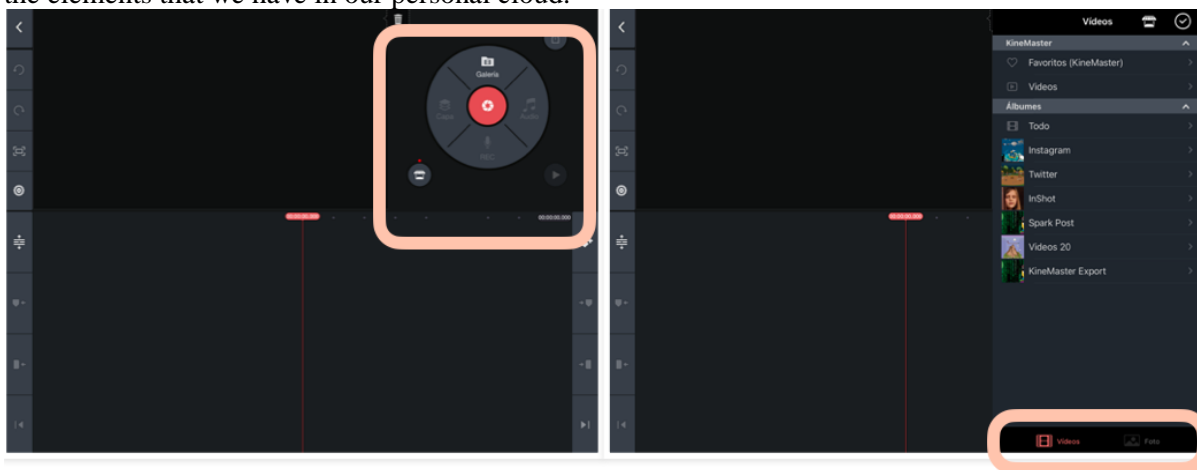


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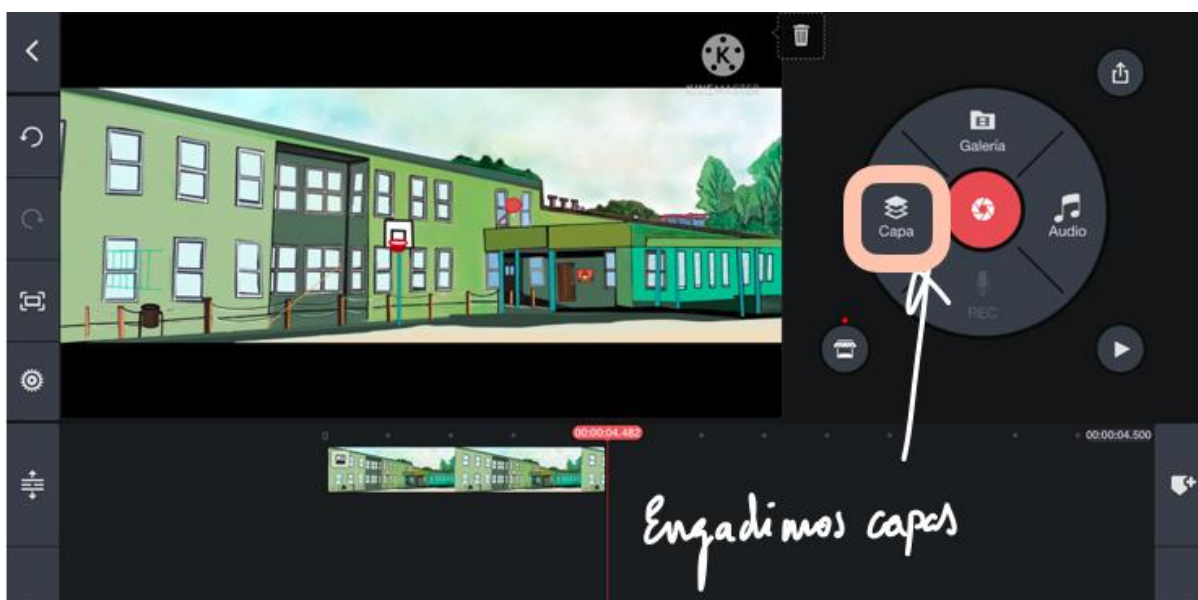
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On the main screen we have the options to undo and redo, export the project, take a screenshot of the frame we are viewing in the preview and the tab which is the menu to insert media. Note that we can add photos or videos from our camera, recording live on the fly.

We can also add media that we have on our mobile or tablet or link our Drive account to search for the elements that we have in our personal cloud.



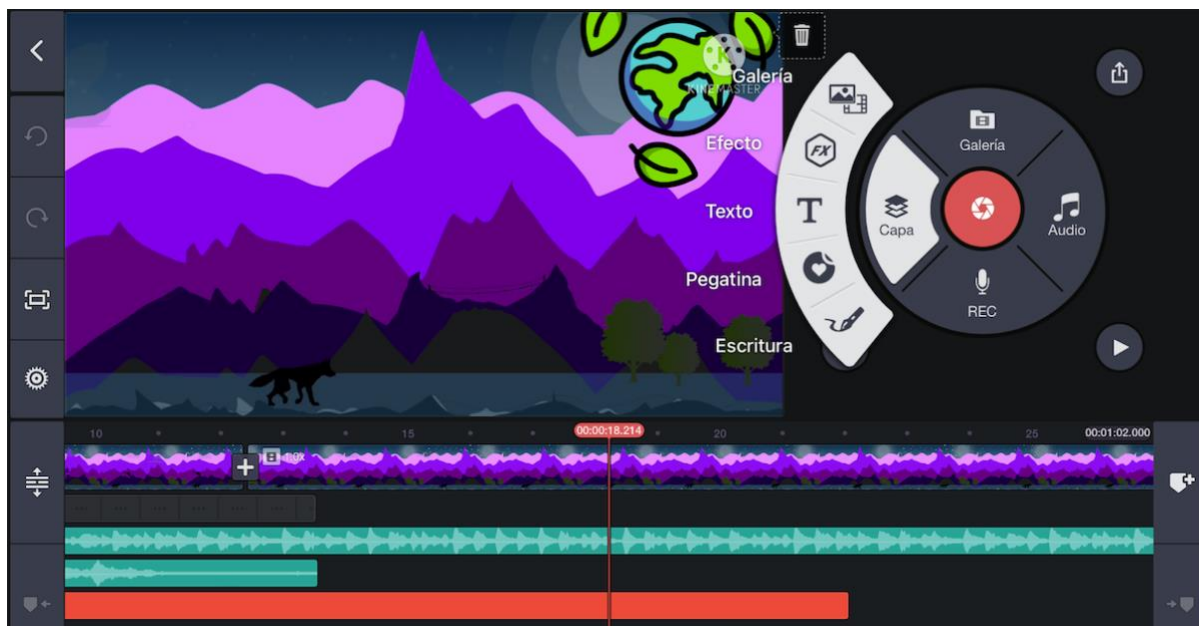
Already with the first element that we select it will be imported to the timeline. We must clarify that in Kinemaster the time line does not work like in a PC video editor, that is to say, we have the video or videos that we import and then the elements that we want to add later, not in tracks, but in layers.





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2. Adding transitions and effects

If we "zoom in" on the time line between two clips, as if we were zooming in on a photo, we will see that a vertical line will appear between them to add a transition. Click on it and you will see the options to apply the transition.

Likewise, if we click on each clip we will see a series of quick options, such as cutting the clip, panning and zooming and audio effects.



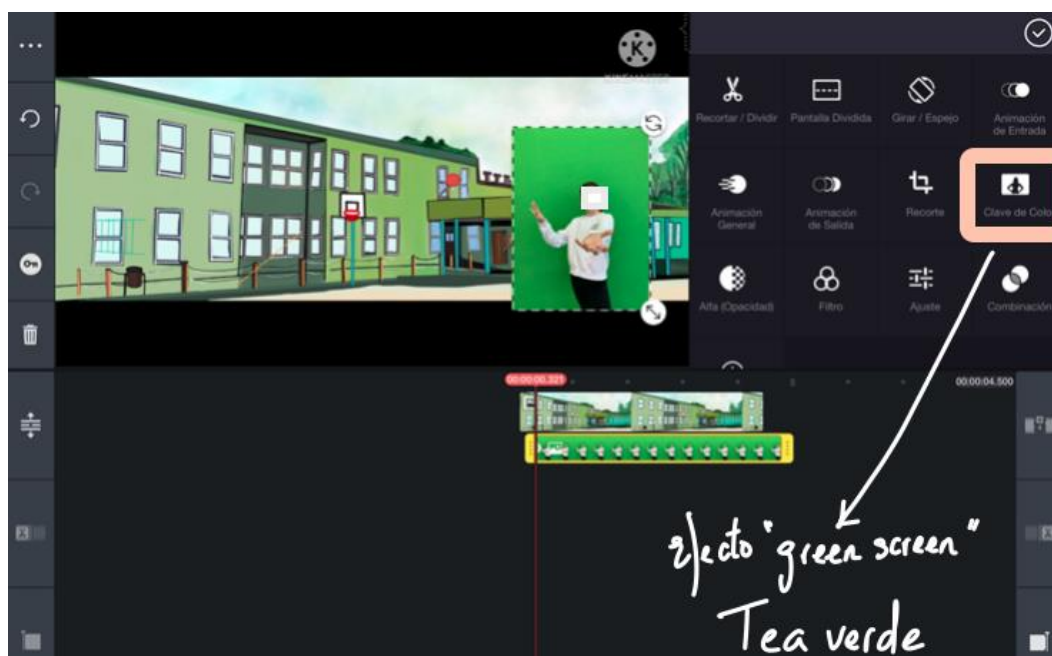


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We can also mute the clip, eliminate background noise depending on the intensity we set, change the volume panning (more or less on one side than on the other) or apply a compressor so that the volume is automatically reduced and does not saturate.

In the layer's menu, we can insert all kinds of elements, including more video clips (in PIP or Picture in Picture mode), effects, covers (animations), texts or writing (hand scribbles). The duration of each of these layers can be changed to cover more or less of the project and to include one or more videos.

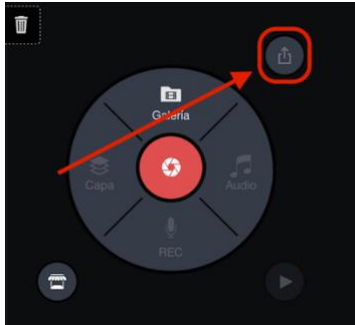




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3. Inserting music and exporting



We can insert elements downloaded from Kinemaster, whether they are animations, transitions or music clips.

Regarding the music section, we can download royalty-free songs to include in our projects, which we can select to be downloaded automatically and imported into the timeline.



Once we are happy with the result of our editing, we can export the project. To do this, click on the export button on the right-hand side and select the resolution and number of frames per second.

For example, we can export at Full HD resolution (1920 x 1080) and at 25 frames per second, a typical PAL configuration. Once the export process is finished, we can upload the video wherever we want.



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[Kinemaster](#) is a video editor that you can download to your smartphone or tablet, either Android or iOS. There is also a PC option.